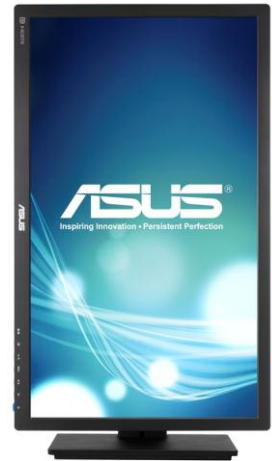


PB278Q 2560x1440 (WQHD) LCD Monitor

Uncompromised Sharp, Crisp and True-to-life Visual Experience



■ Key Features ■



Provides four times the pixel resolution of standard 720p HDTVs and 77% more room than a full HD display.



Compatible with 100% sRGB color space, which is a common standard for digital images and the Internet



Wide Viewing Angle

Embedded IPS Technology (PLS panel) ensures quality visuals and minimal onscreen color shift from almost any viewing position.



Accessorized DisplayPort1.2, HDMI1.4, Dual-link DVI cables support real WQHD content transmission



80,000,000:1 ASUS Smart Contrast Ratio delivers lifelike images



4-Way Ergonomic Stand

The ergonomically-designed professional monitor comes with swivel, tilt, pivot, and height adjustments for ideal viewing position.



Exclusive QuickFit allowing users to preview photos and documents on screen in their actual sizes prior to printing.



Stereo Speaker

Built-in hidden stereo speakers for immersive home theatre experience



Complied with ENERGY STAR[®] for environmental protection & money saving

■ Specification ■

Display	<p>Panel Size : 27"(68.47cm) Wide Screen (16:9) Panel Type : IPS Technology (PLS Panel) Color Saturation : 100% sRGB, 72%(NTSC) True Resolution : 2560x1440(Dual-link DVI/HDMI/DisplayPort), 1920x1080(D-sub) Pixel Pitch : 0.233mm Brightness(Max) : 300 cd/m² ASUS Smart Contrast Ratio (Max.) : 80,000,000:1 Display Color : 16.7M Viewing Angle (CR ≥ 10) : 178°(H)/178°(V) Response Time : 5ms (Gray to Gray)</p>
Video Features	<p>Trace Free Technology SPLENDID Video Intelligence Technology SPLENDID Video Preset Modes (5 modes) HDCP support Color Temperature Selection(4 modes) Support Gamma 2.2 & 1.8 QuickFit (4 modes)</p>
Audio Features	<p>3W x 2 Stereo, RMS</p>
Convenient Hotkey	<p>SPLENDID Video Preset Mode Selection (5 modes) Auto. Adjustment Brightness Adjustment Volume Adjustment Input Selection QuickFit</p>
Input / Output	<p>Signal Input (HDMI1.4, DisplayPort1.2, Dual-link DVI & D-Sub), PC Audio Input(3.5mm Mini-jack), AV Audio Input (HDMI1.4), Earphone Jack(3.5mm Mini-jack)</p>
Signal Frequency	<p>Analog Signal Frequency : 24~89KHz(H) / 50~75Hz(V) Digital Signal Frequency : 24~89KHz(H) / 50~75Hz(V)</p>
Power Consumption	<p>Power Consumption < 60 W Power Saving Mode <0.5W Power Off Mode <0.5W</p>
Mechanical Design	<p>Chassis Colors : Black Tilt : +20°~ -5° Swivel : +60°~-60° Pivot : 90°(clockwise) Height Adjustment : 0~120mm VESA Wall Mounting : 100x100mm</p>
Security	<p>Kensington lock</p>
Dimension (WxHxD)	<p>Phys. Dimension (WxHxD) : 643x552.3x218 mm Phys. Dimension without Stand (WxHxD) : 643x386.2x69.6 mm (For VESA Wall Mount) Box Dimension (WxHxD) : 755x470x224mm</p>
Weight	<p>Net Weight (Esti.) : 8.8 kg Gross Weight (Esti.) : 12 kg</p>
Warranty	<p>1-year ZBD warranty, 3-year system warranty, 3-year panel warranty(in specific countries), Free service hotlines(in specific countries), Free pick-up service(in specific countries)</p>
Accessory	<p>DisplayPort cable, HDMI cable, Dual-link DVI cable, VGA cable, Power cord, Audio cable, Warranty card, Quick start guide</p>
Regulation Approval	<p>Energy Star®, TCO 5.2, UL/cUL, CB, CE, FCC, CCC, ISO9241-307, BSMI, Gost-R, C-Tick, VCCI, PSE, J-MOSS, RoHS, Windows 7 WHQL</p>

**All specifications are subject to change without notice