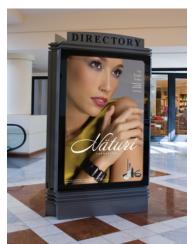
Get attention with your images. With improved HP Universal Instant-dry Gloss Photo Paper, enjoy even higher image quality. See deeper blacks and more vivid colors. And as always, enjoy instant-dry performance and durable, long-lasting prints.





Deliver excellent image quality

Produce excellent results with this economical photo paper. Improved HP Universal Instant-dry Gloss Photo Paper delivers excellent image quality for attention-getting photos and display graphics—from posters and presentations to retail graphics.

Save time and money with instant-dry prints

Save time, streamline your workflow, and increase your productivity. Prints dry instantly for immediate handling and lamination. Jumbo rolls enable unattended printing. Enjoy the easy, trouble-free printing you expect from HP.

Gain versatility and durable, long-lasting prints

Count on durable, long-lasting prints. You get great results for indoor display graphics, whether you're printing with HP dye- or pigment-based inks. And you get exceptional print permanence, whether in-window² or away from direct sun.³



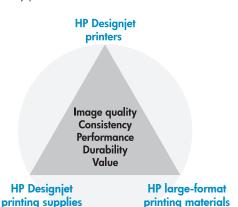
- Trade show and event displays
- Posters and presentations
- POP and retail displays
- Photo enlargements
- Art reproductions
- Geographic Information Systems (GIS)

Benefits

- Better image quality with Original HP dye- and pigment-based inks (wider color gamut for more vivid color, and deeper blacks)
- Higher gloss
- Durable prints for easier media handling
- Long-lasting prints (over 200 years indoors, away from direct sun;³ in-window—up to 6 months unlaminated²)
- Longer periods of unattended printing with jumbo 61 m (200 ft) rolls¹

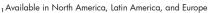
The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to ensure reliable, consistent results with every print.



Target customers

- Graphic designers
- Architects
- Enaineers
- Geographic Information Systems (GIS) professionals
- Print service providers
 - Quick printers
 - Small sign shops
 - Copy shops
 - Repro houses



² With HP pigment inks. Interior in-window display ratings by HP Image Permanence Lab. HP predictions based on test data under Xenon-Arc illuminant—calculation







assumes 6,000 Lux/12 hr day. For more information, see www.hp.com/go/supplies/printpermanence. 3 Compared to the previous version. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab. Water-resistance ratings tested by HP Image Permanence Lab on a range of HP media. For more information, see www.hp.com/go/supplies/printpermanence.



COMPATIBILITY

For compatibility information, please refer to the latest HP large-format supplies compatibility chart on www.hp.com/go/lfprinting/materials-supplies

For the latest ICC/media profiles, please visit www.hp.com/go/lfprinting/materials-supplies (click on ICC profiles and select your printer). For non-post script printers see your external RIP vendor.

TECHNICAL SPECIFICATIONS

WEIGHT	200 g/m² per ISO 536 Test Method			
THICKNESS	7.7 mil/195 microns per ISO 534 Test Method			
OPACITY	Greater than 94.5% per ISO 2471			
BRIGHTNESS	Greater than 92% per TAPPI T-452 Test Method			
WHITENESS	99 per ISO 11476 Test Method			
FINISH	Gloss			
Operating temperature	15 to 30° C (59 to 86° F)			
Operating humidity	15 to 80% RH			
DISPLAY PERMANENCE (INDOOR HOME OR OFFICE)	Over 200 years indoors, away from direct sun ³			
DISPLAY PERMANENCE (COMMERCIAL IN-WINDOW)	Up to 6 months unlaminated ²			
WATER RESISTANCE	Yes, with Original HP 70 Vivera pigment inks or HP 91 Vivera pigment inks			
DRY TIME	Less than 2 minutes (at 23° C, 50% RH)			
Shelf life	2 years, unopened in original packaging			
STORAGE TEMPERATURE	18 to 30° C (64 to 86° F)			
STORAGE HUMIDITY	35 to 65% RH			
COUNTRY OF ORIGIN	Product of Germany			
ORDERING INFORMATION	PRODUCT NUMBERS	ROLL SIZES	UPC CODES	REGION
	Q6574A	610 mm x 30,5 m (24 in x 100 ft)	829160268545	Worldwide
	Q6575A	914 mm x 30,5 m (36 in x 100 ft)	829160268552	Worldwide
	Q6576A	1067 mm x 30,5 m (42 in x 100 ft)	829160268569	Worldwide
	Q6578A	1524 mm x 30,5 m (60 in x 100 ft)	829160268583	Worldwide
	Q8754A	1067 mm x 61 m (42 in x 200 ft)	808736847162	North America, Latin America, Europe
	Q8756A	1524 mm x 61 m (60 in x 200 ft)	808736847179	North America, Latin America, Europe

For more information about HP large-format printing materials, visit: http://www.hp.com/go/lfprinting/materials-supplies

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